



Corporate Partner Program

A corporate partnership with Crossroads Safehouse offers your company the value of lasting community impact over an extended period of time. Crossroads Safehouse wants our corporate partners to know they are valued, and that we are committed to building and maintaining long-term relationships that position your organization as an outstanding community leader.

Crossroads Safehouse offers renewable annual sponsorship levels that suit the needs of every company that wishes to support our mission. Our sponsorships result in a mutually-beneficial partnership that will yield success for your company goals and marketing objectives. By uniting with Crossroads, our corporate partners are publicly and proactively committing to support victims of domestic violence and their children — a powerful and compassionate statement that will resonate with their consumer base and employees, while increasing brand visibility.



crossroads safehouse

BUSINESS LINE (970) 530-2353 • FAX (970) 530-2356 • CRISIS LINE (970) 482-3502
MAILING ADDRESS PO BOX 993 FORT COLLINS, CO 80522 • CROSSROADSSAFEHOUSE.ORG

1 in 4 women and 1 in 7 men will become *victims* in their *lifetimes*.

crossroads
safehouse 



<i>Sponsorship Levels</i>	Premier Sponsor \$20,000	Grand Sponsor \$15,000	Impact Sponsor \$10,000	Change Sponsor \$5,000
Title rights for one Crossroads event (eg Summer BBQ presented by YOUR company)				
Opportunity to address audience at the Domestic Violence Awareness Breakfast				
Corporate banner displayed at all events				
Press release announcing partnership and recognition in all event advertisements				
Recognition on Crossroads website and social media sites with logo, tagline, and website link				
Logo recognition in Coloradoan ad during DV Awareness Month (October)*				
Plaque to display at your business acknowledging your generous support				
Logo on signage at all events and in event promotional materials				
Tickets to all fundraising events**				

* logo size varies based on level **number of tickets varies based on level

Not seeing what you are looking for above? Crossroads Safehouse is happy to tailor a package to fit the needs and priorities of your company. Corporations and businesses can also support Crossroads' mission in the following ways, ensuring that more victims of intimate partner abuse are served:

INDIVIDUAL EVENT SPONSORSHIPS

Sponsorships are available for individual Crossroads initiatives and events.

IN-KIND DONATIONS

Donate budget-relieving products and services needed for events, enhancements, and/or operations.

ADVERTISING AND MARKETING

Provide opportunities for Crossroads to share its mission, increase awareness, and gain donations and volunteers.

EMPLOYEE ACTIVATION

Commit to inform employees about the mission of Crossroads and encourage employees to donate their time, talent, and resources.